

Writing Plan and Sequencing	Comment	Check
Your writing must be well-structured and make clear sense. Planning will improve your writing significantly, so make sure you take time to plan effectively:	The article begins with a headline and then a short paragraph, utilising triadic structure, intended to work as a hook to engage the reader.	
Beginning: Use a headline and a hook to engage the reader as well as giving a clear indication of the topic of your article.		<b>√</b>
Have you remembered to include an eye-catching headline and an engaging hook which seizes the readers' attention?		
Middle: This is where you develop your ideas. Use a range of engaging language techniques and details to interest your reader. List things there are to see and do.	The second and third paragraphs add depth to the article, juxtaposing with each other for effect in order to interest the reader with salient details about the city's past and and present.	✓
Have you included a range of ideas? Are you discussing the topic with focus and passion?		
End: This is where you highlight all of the fantastic things your city has to offer and make your reader want to go there!	The article ends with a 'call to action': a plea for the reader to visit the location which utilises both imperatives for urgency and a rhetorical question to engage the reader.	
Have you drawn all of your ideas together logically and left the readers both enthused and informed as you conclude your article?		





Writing Structure	Comment	Check
Have you written at least 3-4 paragraphs?	Clear paragraphing has used throughout the writing.	/
Have you used a range of different paragraph lengths?	Different paragraph lengths have been used to ensure variety and engagement.	<b>\</b>
Have you ensured that paragraphs link together and refer back to one another?	Paragraphs link together.	
Sentence Structure	Comment	Check
Have you used a range of sentence types: short/truncated/one word/simple/compound/complex?	A full range of sentence types have been used, from short, simple sentences for impact to long, complex sentences to enhance detail.	<b>✓</b>
Have you started some sentences with connectives?	"Although", "So", "If".	/
Have you included openers in your writing?	If you need a break from the bustling centre, Although today,	<b>✓</b>
Have you started some sentences with adjectives?	"Bloody", "charming".	<b>/</b>
Have you used a triplet of adjectives? "Unloved, rejected and abandoned"	"relaxing, bracing and idyllic"	<b>/</b>
Have you used powerful verbs and adjectives to ensure your point is strongly made?	"victorious", "marauding", "vicious".	<b>✓</b>
Have you started some sentences with sentences with verbs?	"Conversely", "Stroll", "Be".	<b>✓</b>
Have you included triadic structure?	"Wolverhampton truly is a place to visit, to explore and to treasure."	<b>/</b>

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Sentence Structure	Comment	Check
Have you used a full range of punctuation accurately and for specific impact?	A full range of punctuation has been used, including colons, semicolons and hyphens.	<b>✓</b>
Have you punctuated sentences correctly to avoid comma splicing?  "We must change as a species, we must change today." X  "We must change as a species; we must change today." ✓	Charming, historic and fascinating, Wolverhampton is a city with echoes of the past; its diverse and exciting present pointing to an intriguing future.	✓

Vocabulary:	Comment	Check
Have you used a range of sophisticated and engaging adjectives?	"intrigue", "sprawling", "vicious".	<b>✓</b>





Language Techniques:	Comment	Check
Have you used emotive language to make your readers feel moved by your ideas?	"amazing", "exciting", "life", "death", "struggle".	<b>✓</b>
Have you included declarative sentences (statements of fact/assertion) to sound trustworthy?	A range of declarative sentences has been used throughout to ensure the reliable tone of the article.	<b>✓</b>
Have you used imperatives in order to ensure your readers understand the importance of your article?	"Be a part of it."	<b>✓</b>
Have you included rhetorical questions to make your readers think?	"So why not visit Wolverhampton?"	<b>✓</b>
Have you used repetition for effect, including specific repetitive devices such as anaphora (ending your sentences with the same word or phrase), epiphora (starting your sentences with the same word or phrase) or anadiplosis (ending one sentence and starting the next with the same word or phrase) in order to build a sense of emphasis and passion?	The opening paragraph uses epiphora, repeatedly using "Wolverhampton" at the start of each sentence.	
Have you used facts and subject knowledge to back up your point?	Example: hot air balloon flight of Victorian times soared to a whopping 37,000 feet from the centre of the city England's first ever traffic lights since 1927!	<b>✓</b>
Figurative Language:	Comment	Check
Have you developed engaging and appropriate metaphors?	"a hive of horror and intrigue"	<b>/</b>

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Spelling and Grammar	Comment	Check
Have you ensured that both simple and complex words are spelt accurately?	"intrigue", "marauding", "myriad"	<b>/</b>
Have you used the correct tense: past, present or future?	Both past and present tenses have been used when discussing the history and present day of the city.	<b>/</b>
Have you expressed your ideas clearly by using correct grammar, punctuation, and spellings, and do they make sense?	The writing makes sense with the correct use of grammar punctuation and spelling.	<b>✓</b>

