

Writing Plan and Sequencing	Comment	Check
Your writing must be well-structured and make clear sense. Planning will improve your writing significantly, so make sure you take time to plan effectively:	The plan is very detailed and outlines specific techniques such as direct address and triplets to be used in each paragraph.	
Beginning: Introduce your point of view on this subject.	The plan includes structural reminders, such as using word line paragraphs for impact.	/
Have you used a hook which makes it engaging and catches the reader's attention? Have you clearly outlined my view/perspective on the topic?		
Middle: This is where you develop your ideas. Describe a scenario which relates to the subject and illustrate it through anecdote or realistic sounding facts and statistics.	"our planet is sick. Our planet is dying." "Our planet needs us."	
Have you commented on the effect of your anecdote or facts / statistics? Are you arguing your case with focus and passion?	Facts have been used in paragraph two to emphasise how man has destroyed the planet. The emotive language used throughout conveys passion and conviction.	
End: This is the point where you build up to your main point in response to the subject. You need to leave your readers in no doubt that you are right and they must feel enthused and informed by your writing.	The repetition of emotive declarative sentences throughout leaves the reader with no choice but to agree.	✓
Have you drawn all of your ideas together logically and left the readers with no choice but to agree with you?		





Writing Structure	Comment	Check
Have you written at least 3-4 paragraphs?	Clear paragraphing has used throughout the writing.	/
Have you used a range of different paragraph lengths?	Use of one-line paragraphs reinforce the central message and intersperse longer paragraphs to maintain the audience's interest.	/
Have you ensured that paragraphs link together and refer back to one another?	Paragraphs link together.	/
Does my opening statement	Opening statement directly addresses the	
introduce the argument to the reader/listener and tell them some	audience and states the seriousness of the	
of the background?	issue using short, sharp statements.	•
Is my writing organised into	As the writing progresses, key ideas are	
paragraphs with key points followed by details, examples, evidence or illustrations?	reintegrated and developed through the use	
	of examples and illustrations, such as the	
	ways in which we can make small changes	
	that will have a big sustainable impact on	
	the planet.	
Sentence Structure	Comment	Check
Have you used a range of sentence types: short/truncated/one word/simple/compound/complex?	Imperative, truncated sentences used: "Fight this war. Save humanity." Long, complex sentences outline the problem and the severity of the situation.	✓
Have you used statistics, graphs or charts to convince the reader?	"as over a 1000 gallons of water"	✓



Sentence Structure	Comment	Check
Have you started some sentences with connectives?	"But we must act decisively." Here, 'But' is used to begin the sentence for impact. Sometimes grammatical rules can be broken if done with skill and for stylistic reasons.	
Have you included openers in your writing?	My fellow Today	/
Have you started some sentences with adjectives?	"Fragile, failing and frail"	/
Have you used a triplet of adjectives? "Unloved, rejected and abandoned"	"Fragile, failing and frail"	/
Have you used powerful verbs and adjectives to ensure your point is strongly made?	"choked" "clogged"	/
Have you used personal pronouns (I, you, we, us, they) to create a sense of togetherness with your readers?	"our habits" "we use" "our planet"	✓
Have you used a full range of sophisticated punctuation accurately and for specific impact? .,!?-:;() "	Commas link key phrases that use anaphora (repetition of words at the beginning of successive clauses): "a fight, a battle, a war" Semicolons are used appropriately to separate sentences in a long list "switching to sustainable packaging;" Colon has also been used for impact: "Make no mistake:"	✓





Sentence Structure	Comment	Check
Have you punctuated sentences correctly to avoid comma splicing?	Semicolons have been used to avoid comma splicing when discussing the simple steps that each student can take to save the	
"We must all decide to act, we must all decide to act now." X "We must all decide to act; we must all decide to act now." ✓	planet.	

Vocabulary:	Comment	Check
Have you used a range of modal verbs to create a sense of urgency and passion?	"We must act together. We must act now."	✓
Have you used the most sophisticated words you know in order to sound reliable and persuasive?	"deforestation" "sustainable" "carbon footprint"	





Language Techniques:	Comment	Check
Have you used emotive language to make your readers feel moved by your ideas?	"choked" "sick" "dying" "frail" "guzzling"	✓
Have you included declarative sentences (statements of fact/assertion) to sound trustworthy?	"We have just twelve years to save our planet from destruction."	✓
Have you used plosive alliteration (repetition of 'p'. 'b'. or 'd' sounds) to make your words sound as powerfulas possible?	"a battle"	✓
Have I used a formal, assertive tone to convince my reader?	An assertive and authoritative tone has been used throughout. The use of imperatives reinforces this.	✓
Have you included rhetorical questions to make your readers think?	"How can we ignore its cries for help?"	/
Have you used repetition for effect in order to make your writing sound like a speech?	"Our planet is sick. Our planet is dying"	/
Figurative Language:	Comment	Check
Have you developed engaging and appropriate metaphors?	"has brought our planet to its knees."	✓





Spelling and Grammar	Comment	Check
Have you ensured that both simple and complex words are spelt accurately?	"centuries" "deforestation" "sustainable" "guzzling"	/
Have you used the correct tense: past, present or future?	Past present and future have been used appropriately when discussing what humans have done, what the situation is now, and what will occur in the future.	/
Have you expressed your ideas clearly by using correct grammar, punctuation, and spellings, and do they make sense?	The writing makes sense with the correct use of grammar punctuation and spelling.	/

